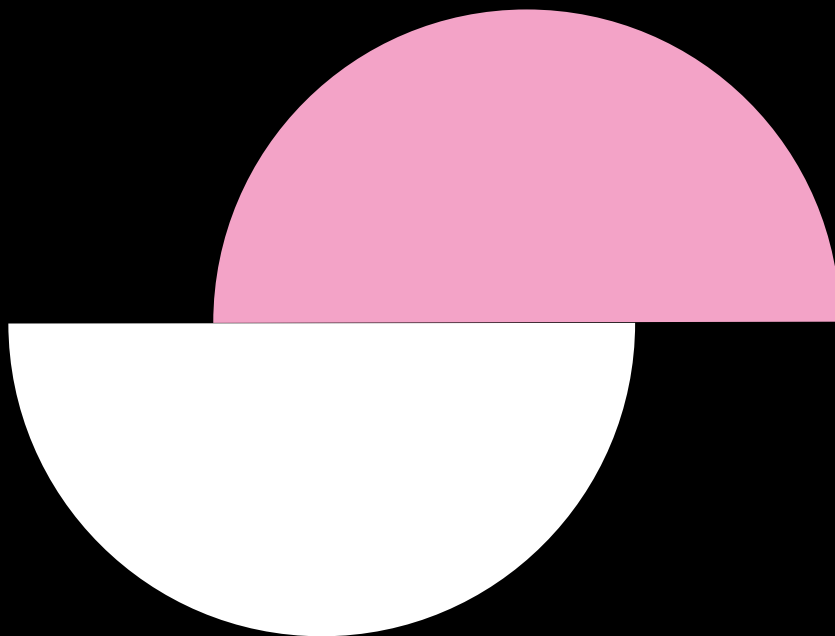


CORONOMICS AND CULTURAL HERITAGE

in the Middle East

November 15th, 2021



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CORONOMICS AND CULTURAL HERITAGE

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Politecnico di Milano - Polo Territoriale di Mantova
Piazza d'Arco, 3 - 46100 Mantova

ABSTRACT

The crisis events change all the prerequisites and the conditions of our life. The proliferation of COVID-19 is a recent paradigmatic example of an ongoing crisis that has a social, political, and economic impact globally.

The workshop aims to explore the impact of such critical events on cultural heritage.

The morning session focuses on the economic impact of the global crisis by examining the events from different perspectives (e.g., supply chain and market disruption, etc.); further, this session highlights the effect of these events on protecting and enhancing the cultural heritage by focusing on a case study. The afternoon session consists of interactive modules - within a lab environment - including students participation.

The session will end with a roundtable in which the participants will share the session results.

Virtual Room in Zoom platform:

Workshop_General Room: ID: 843 2748 6262 - [LINK](#)

Workshop_LAB1_Archeological Excavation: ID: 857 3445 4353 - [LINK](#)

Workshop_LAB2_From identity to jobs: ID: 831 2140 1116 - [LINK](#)

International Congress organized by Prof. Maria Agostina Cabiddu, Prof. Barbara Bogoni, Prof. Danila Iacovelli
Politecnico di Milano, Mantova Campus

PROGRAM

- 9.00** Welcome and introductory remarks
Prof. Federico Bucci, *Vice-Rector, Politecnico di Milano*
- Prof. Massimo Bricocoli** *Director of the Department of Architecture and Urban Studies (DASU), Politecnico di Milano*
- Prof. Davide Ponzini**, *Rector's Delegate for international relations with the Middle East, Politecnico di Milano*
- Dr. Rosanna Binacchi** (TBC), *Head of International Relation Unit Ministry of Culture, Italy*
- Prof. Hani H. Al Dmour**, *President Al al-Bayt University*
- Prof. Guillermo Aranda-Mena**, *School of Property, Construction and Project Management RMIT University – Melbourne City Campus, Visiting Professor Politecnico di Milano – Mantova Campus*
- 9.45** **Prof. Danila Iacovelli**, *Researcher in Administrative law, Politecnico di Milano*
“Introduction. The impact of Covid 19 on the protection and enhancement of cultural heritage”
- 10.00** **Prof. Ghazi Al-Assaf**, *Associate Professor of Economics, University of Jordan*
“The economic impact of the global pandemic and global crisis events on the macro-level point of view”
- 10.15** **Prof. Ikhlas Ahamad**, *Associate Professor, Faculty of Education Science, University of Jordan*
“Cultural heritage (in particular intangible heritage) as medium for intercultural dialogue.”

- 10.30 Prof Maria Agostina Cabiddu**, *Full-Prof. School AUIC of Architecture Planning and Build Engineering, Politecnico di Milano*
"Impact of the crisis on the cultural and creative sector: beauty and well being"
- 10.45 Dr. Will Reynolds**, *Co-Director of ASOR Cultural Heritage Initiatives, ASOR Program Director, Heritage Conservation, J. M. Kaplan Fund*
"Cultural heritage as a social glue. A deepening sense of the value of cultural heritage contributes in large measure to"
- 11.00 Avv. Maria Cristina Colombo**, *Lecturer for the Master in Public Procurements and Contracts at the Politecnico di Milano. Partner Galbiati, Sacchi & Associates Law Firm*
"Old and new tools for the enhancement of cultural heritage after pandemic"
- 11.15 Coffee break**
- 11.30 Prof. Giorgio Buccellati**, *Founding Director and Research Professor, The Cotsen Institute of Archaeology, UCLA | Professor Emeritus, Departments of History and Near Eastern Languages and Cultures, UCLA | Director, IIMAS - The International Institute for Mesopotamian Area Studies*
Amer Ahmad, *Archaeologist, Mozan/Urkesh Archaeological Project*
"The double bind of archaeology - How can a remote past be perceived as live heritage today? And how can a broken tradition be shared during a global lockdown? The Urkesh experiment as an answer"
- 11.45 Dr. Federico Buccellati**, *Wissenschaftlicher Mitarbeiter, Institut für Vorderasiatische Archäologie, FU Berlin | Director, TheMozan/Urkesh Archaeological Project | Deputy Director, IIMAS - The International Institute for Mesopotamian Area Studies*
"The process of excavation -- Excavation frees monuments and objects from the earth: it is important to communicate this process to the local communities and to visitors, in order to elicit a sense of how we can reconstruct history from the fragments we find. Visualization is an essential component of this process".

12.00 **Dr. Stefania Ermidoro**, *Researcher at the Ca' Foscari University of Venezia*

Dr. Samer Abdelghafour, *Adjunct Professor – The American University of Rome; Associate Director IIMAS – The International Institute for Mesopotamian Area Studies*

“Archaeological monuments as inheritance. The dignity of the past has to be asserted by giving full attention to its remains, through conservation and interpretive programs. These must be maintained even during crises like wars and pandemics”

12.15 **Dr. Hiba Qassar**, *Project Coordinator of The Urkesh One-on-One Project*

Dr. Yasmine Mahmoud, *Representative in Syria for the Mozan/Urkesh Archaeological Project*

“The broader educational outreach. The integration of the youngsters and families is an essential component in a program that aims to establish a sense of what heritage means, and this has been especially put to the test by the COVID problem”

12.30 **Dr. Yara Moualla**, *University of the West of Scotland, School of Business and Creative Industries*

Dr. Amr Shahat, *The Cotsen Institute of Archaeology*

“The inclusivity dimension of archaeological heritage. Identifying with a shared past serves an important function in creating a bond among different strata of society: this is all the more meaningful in the case of a crisis like the one brought about by war or by a pandemic”

12.45 **Prof. Marilyn Kelly-Buccellati**, *Professor Emerita at the California State University, Los Angeles | Visiting Professor at the Cotsen Institute of Archaeology, UCLA*

“The pride of heritage. Bringing together the filaments of the project in the lights of the ten years war in Syria: the extraordinary resilience of the Syrian youth”

13.00 *Coffee break*

14.15 Groups Lab on (2) different topics

Lab 1

14.15 Fieldwork projects of archaeological excavation. Training and work project with the local community

Coordinator: Dr. Michele Rizzo, Lawyer, Phd Candidate at European Law and Governance School (ELGS) of Athens and Teaching Assistant, Polytechnic of Milan; Dr. Marco Fontana, Phd Student University of Pisa and Teaching Assistant, Politecnico di Milano.

Group Leader *Dr. Micaela Sinibaldi, Visiting Professor Faculty of Archaeology, University of Warsaw; Islamic Bayda Project, Director*

Discussant: *Prof. Andrea Parma, Researcher in Economic Sociology, Politecnico di Milano;*

Dr. Alessandra Peruzzetto, Regional Director, Middle East and North Africa at the World Monuments Fund.

Lab 2

14.15 Culture, Heritage and Creative Industries: from Identity to Jobs

Coordinator: Prof. Barbara Bogoni, Researcher in Architectural and Urban Composition, Politecnico di Milano; Prof. Danila Iacovelli.

Group Leader *Dr. Guido Licciardi, Senior Urban Specialist, World Bank*

Discussant: *Prof. Pasquale Lucio Scandizzo, Senior Fellow and Board Member, The Economics Foundation, University of Rome "Tor Vergata";*

Dr. Daniela Melillo, Global Facilities Support, World Food Program.

15.40 *Coffee Break*

16.00 **Round table discussion**

Exposition of the group topics and results. Discussion

Dr. Micaela Sinibaldi, Dr. Guido Licciardi;
Dr. Alessandra Peruzzetto, Prof. Andrea Parma,
Prof. Pasquale Lucio Scandizzo; Dr. Daniela Melillo;
Prof. Giorgio Buccellati, Prof. Marilyn Buccellati,
Dr. Will Raynolds; Prof. Maria Agostina Cabiddu,
Prof. Barbara Bogoni; Prof. Danila Iacovelli.

Conclusions

Dr. Giorgia Cesaro

Senior Project Officer for Culture, UNESCO Amman Office

Times given are in the CET time zone

